



TRANSPORTATION BENEFIT DISTRICT

City of Battle Ground

Background



In October of 2014 the City of Battle Ground established a TBD; a \$20 tab fee was assessed effective July 2015.

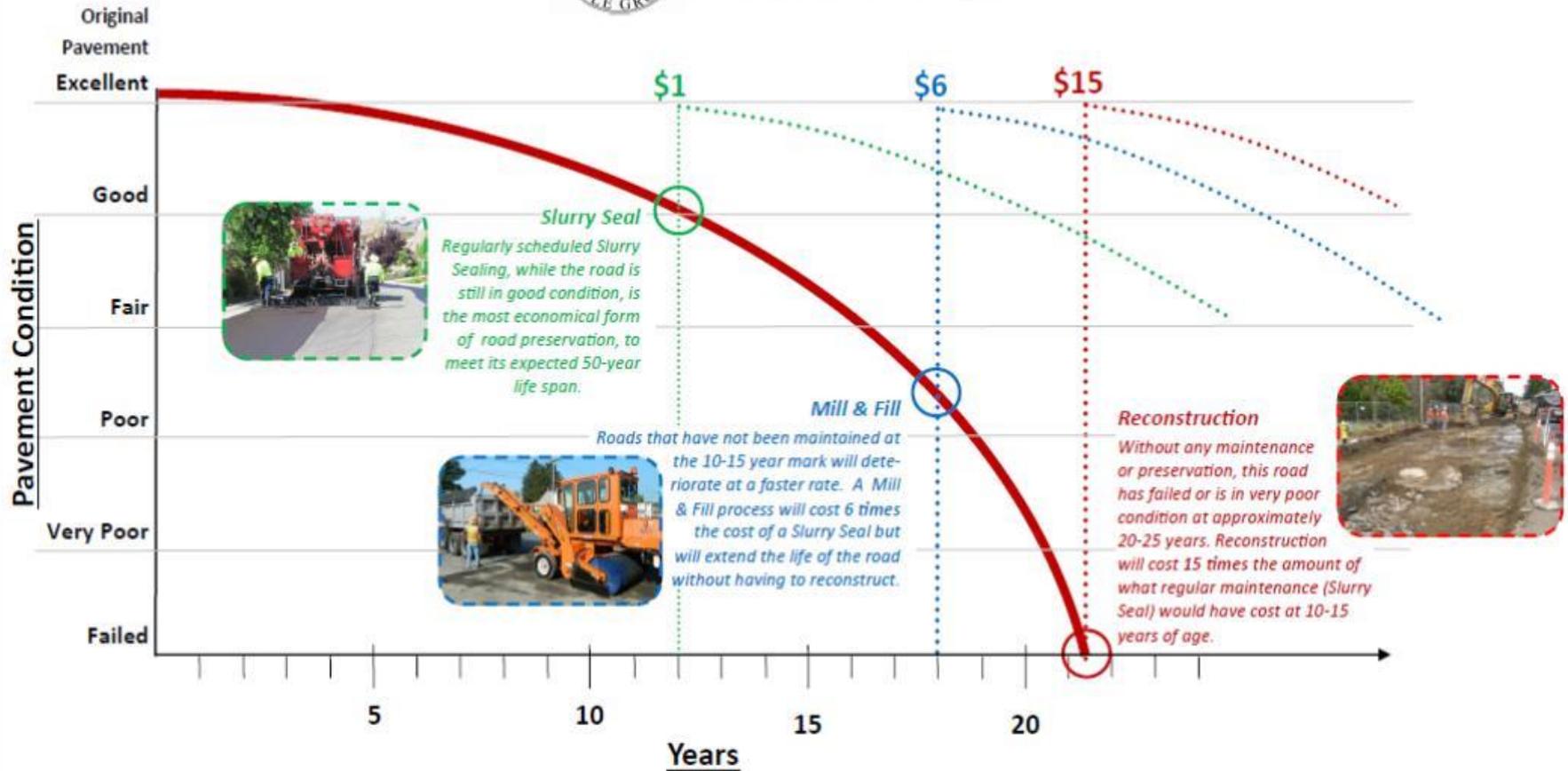
Revenue was needed to help fund the maintenance and preservation of the city's transportation infrastructure.

Contributing Factors:

- ❑ Minimal growth in Motor Vehicle Fuel Tax revenue
- ❑ Deferred Maintenance during the Great Recession
 - ❑ Nearly 50% of the Street Fund was supported by General Fund transfers
 - ❑ Aging Infrastructure; Pavement Life Cycle
- ❑ Population Growth
 - ❑ The city's population quadrupled from 1994 – 2014. Current population: 20,370
 - ❑ The city serves as the commercial/service hub for the larger north/central Clark County population of approximately 75,000
 - ❑ Each day 50,000 vehicles pass through the SR502/503 intersection that bisects the city
- ❑ Decreased shared revenues / Increased unfunded mandates and costs
 - ❑ Affecting the General Fund and other critical city services



Managing Assets Pavement Life Cycle



Details



- TBD established October 2014
- Includes entirety of corporate city limits
- Board adopted \$20 tab fee effective July 2015
- Annual maintenance and preservation projects (crack, slurry and chip sealing, striping) began in Summer of 2015
- Leveraging TBD funds as match for larger grant awards
- City assumed TBD in April 2016
- Annual revenue does not meet current need

Public Information



The city developed a plan to inform and engage the public.

Efforts include :

- ❑ Partnership with local Auto License agent to inform customers
- ❑ Various outreach efforts through owned, earned and paid media
- ❑ Education and information regarding street preservation and maintenance; pavement life-cycle; effects of deferred maintenance; budget constraints
- ❑ Campaign to encourage new citizens to register vehicles
- ❑ Continual information regarding projects funded by the TBD
- ❑ Branding



City of Battle Ground TBD



Questions?